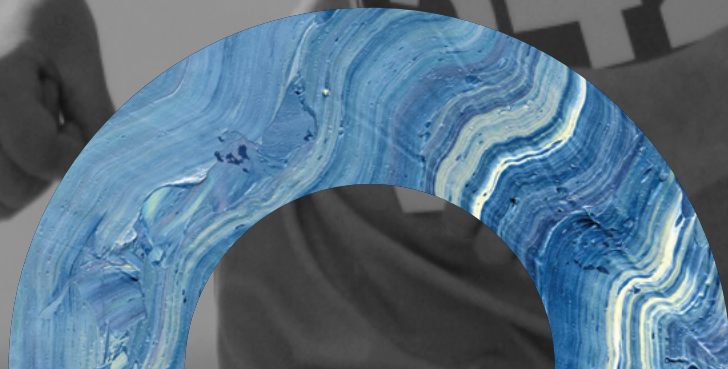


**TO DATE WE HAVE
RAISED OVER
\$4 MILLION FOR
CHARITIES IN OUR
COMMUNITIES**

IN THE COMMUNITY BROCHURE



MAKING A DIFFERENCE IN OUR COMMUNITY

At Innovapost, we do more than transform how Canadians communicate and do business. We contribute time, talent, and resources to the communities in which we work.



Since our inception in 2002, Innovapost has been a committed supporter of local charities throughout Ottawa, Mississauga, and Toronto. In that time, we've gained a reputation as a company that's home to hundreds of spirited individuals who care about their communities.

Our commitment to social and community responsibility is heightened by our employees' spirit of cooperation, collaboration, and giving. Not only are we making a real difference and noticeable impact in our communities, our community activities further strengthen team relationships and make Innovapost an enjoyable and rewarding place to work.

GIVING BACK

To date, Innovapost employees and their families have raised more than \$4 million for local charities. We've adopted 'children and families in need' as our overarching cause and partner with an array of charitable organizations.

CHARITABLE EVENTS COMMITTEE

A cornerstone of Innovapost's charity fundraising efforts is the company's Community and Charitable Events Committee (CCE). The CCE is a bottom-up, employee-led team that brings Innovapost into the community and provides focus and support to initiatives proposed by our employees.

The CCE strives to:

- Support Innovapost employees in their efforts to improve our communities.
- Contribute to Innovapost's unique identity and culture by instilling the inspiration to make a difference and help worthy causes.
- Support the efforts of our customers and partners to further develop and deepen our working relationships.

This group, combined with the enthusiasm and dedication of Innovapost employees, is what helps the company grow its community initiatives year after year.

SUPPORTING LOCAL ORGANIZATIONS

Since 2002, Innovapost employees have donated their time and resources to many local groups, some of which are:

United Way, Make-A-Wish® of Eastern Ontario, Children's Aid Society, Shepherds of Good Hope, Smiles for Seniors, MS Bike Tour, Heart and Stroke Big Bike, Kids Help Phone, Ottawa and Aylmer Food Banks, Ottawa Hospital Foundation White Coat Golf Classic, Dragon Boat Festival, Toy Mountain, Ladies Golf Classic - Women's Breast Cancer (Ottawa Hospital), Caring and Sharing Exchange, Becel Heart & Stroke Ride for Heart, Toronto Food Banks, Muscular Dystrophy Canada, and Movember.

FOUR OF OUR LARGEST ANNUAL CHARITABLE CAMPAIGNS ARE:

UNITED WAY

For more than ten years, Innovapost has supported the United Way/ Centraide Ottawa and United Way Toronto and York region. As our largest workplace campaign, we have delivered more than \$2.5 million to this important organization. Each year, our popular Fall Festival campaign unites employees from all locations and gives us a chance to show our communities what makes Innovapost such an extraordinary place to work. Complete with kickoff celebrations, games, and a closing appreciation day, our annual United Way campaigns speak to the giving spirit and culture of our company.

MAKE-A-WISH EASTERN ONTARIO

Innovapost and Make-A-Wish® of Eastern Ontario have collaborated to raise over \$400,000 and grant wishes to more than 40 children since 2008. Through events such as Kids Playing it Forward for Wishes and Share the Power of a Wish Walk/Run, Innovapost employees, families, and friends have raised funds to grant the wishes of children with life-threatening medical conditions. We are proud to support this amazing foundation, which delivers hope, strength, and joy to children in our communities.

HEART AND STROKE FOUNDATION OF CANADA

Since 2006, Innovapost has supported the Heart and Stroke Foundation by participating in multiple Big Bike events at our Kanata, Ontario location. Raising nearly \$50,000 to date, Innovapost was recently one of 5 organizations out of 129 in the Ottawa area to be granted VIP Status for its exceptional contributions to the ride. Innovapost is also a longstanding participant in the Becel Ride for Heart event that takes place each year in Toronto. Our dedicated riders raise funds to support researchers across Canada who are working on breakthrough treatments that save lives and improve survivor recovery.

CHILDREN'S AID SOCIETY

Since 2007, in Toronto, Innovapost has supported the Children's Aid Society through an annual holiday fundraiser in which employees donate items to fulfill family member wish lists. Employees also raise donations through corporate activities to purchase gift cards and deliver monetary donations to the society. To date, Innovapost has donated an estimated \$15,000 in gifts, food, and gift cards to local families.

"The amazing Innovapost team has once again demonstrated how passionate and caring they are about their community! Due to the incredible contribution of Innovapost employees, we were once again able to give a backpack filled with school supplies to every child in need, and assist all who requested help at Christmas time. This would not have been possible without the generosity of supporters like Innovapost through our Christmas Exchange Program hamper packing event. Thank you, Innovapost!"

Heather Fraser, Director,
Resource Development, Caring and
Sharing Exchange

"On behalf of Kids Help Phone, I wanted to thank you for your participation in, and sponsorship of our Walk So Kids Can Talk event this year! Thank you so much for helping make our walk a success!"

Jessica Pancoe, Manager, Community
Fundraising and Corporate
Development, Kids Help Phone

"We are so grateful to the Innovapost team for riding and creating more survivors of heart disease and stroke with your fundraising. We very much appreciate your efforts and our ride would not have been the success it was without you. A heartfelt thank you for your passion and support of the Heart and Stroke Foundation – together we will create more survivors! "

Nana Serwah, RIDE Corporate
Challenge Coordinator, Heart and
Stroke Foundation

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